



WLS-TV  
190 N. State 10th Floor  
Chicago, IL 60601  
PHONE: (312)750-7131

# INVOICE

REMIT TO:

WLS-TV  
13213 Collections Center Drive  
Chicago, IL 60693

PAGE: 1

BILL TO:  
ABC7CHICAGO  
MEDIA PLACEMENT TECHNOLOGIES  
ATTN: ACCOUNTS PAYABLE  
500 N. WASHINGTON ST.  
ALEXANDRIA, VA 22314  
REP: NATIONAL/PHILADELPHIA  
SLSP: PARKER, DEE  
ADV: NOW OR NEVER INC  
PROD: NOW OR NEVER PAC  
TITLE: 245642

INVOICE NUMBER: 67-750049316 BROADCAST MONTH: OCTOBER  
ORDER NUMBER: 401361 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE :  
ESTIMATE#:  
SCHEDULE DATES: 10/03/2012 - 10/07/2012 AGY#/ADV#: 5496/26766  
BILLING CYCLE: MONTHLY DATE: 10/28/2012

| SCHEDULE |               |               |       |     |       | ACTUAL BROADCAST |           |     |    |                 |       | ADJUSTMENT |       |
|----------|---------------|---------------|-------|-----|-------|------------------|-----------|-----|----|-----------------|-------|------------|-------|
| LINE     | DATES         | TIME PERIOD   | PRICE | QTY | DATE  | DAY              | TIME *    | DUR | MG | AGENCY COPY ID  | PRICE | REMARKS    | DR/CR |
| 1        | 10/03 - 10/05 | 05:00A-06:00A | 1,800 | 3   | 10/04 | TH               | 05:23:11A | :30 |    | DMNONPACIL1208H | 1,800 |            |       |
|          |               |               |       |     | 10/04 | TH               | 05:59:53A | :30 |    | DMNONPACIL1208H | 1,800 |            |       |
|          |               |               |       |     | 10/05 | FR               | 05:59:39A | :30 |    | DMNONPACIL1208H | 1,800 |            |       |
| 2        | 10/06 - 10/06 | 08:00A-09:00A | 1,700 | 1   | 10/06 | SA               | 08:59:26A | :30 |    | DMNONPACIL1208H | 1,700 |            |       |
| 3        | 10/07 - 10/07 | 08:00A-09:30A | 1,000 | 1   | 10/07 | SU               | 08:50:12A | :30 |    | DMNONPACIL1208H | 1,000 |            |       |
| 4        | 10/06 - 10/06 | 07:00A-08:00A | 1,800 | 1   | 10/06 | SA               | 07:26:45A | :30 |    | DMNONPACIL1208H | 1,800 |            |       |
| 5        | 10/07 - 10/07 | 07:00A-08:00A | 1,300 | 1   | 10/07 | SU               | 07:26:43A | :30 |    | DMNONPACIL1208H | 1,300 |            |       |
| 6        | 10/07 - 10/07 | 06:00A-07:00A | 500   | 1   | 10/07 | SU               | 06:23:14A | :30 |    | DMNONPACIL1208H | 500   |            |       |
| 7        | 10/03 - 10/05 | 06:00A-07:00A | 4,000 | 3   | 10/04 | TH               | 06:15:04A | :30 |    | DMNONPACIL1208H | 4,000 |            |       |
|          |               |               |       |     | 10/04 | TH               | 06:56:09A | :30 |    | DMNONPACIL1208H | 4,000 |            |       |
|          |               |               |       |     | 10/05 | FR               | 06:54:17A | :30 |    | DMNONPACIL1208H | 4,000 |            |       |
| 8        | 10/03 - 10/05 | 07:00A-09:00A | 4,000 | 3   | 10/04 | TH               | 07:50:48A | :30 |    | DMNONPACIL1208H | 4,000 |            |       |
|          |               |               |       |     | 10/04 | TH               | 08:53:19A | :30 |    | DMNONPACIL1208H | 4,000 |            |       |
|          |               |               |       |     | 10/05 | FR               | 08:48:01A | :30 |    | DMNONPACIL1208H | 4,000 |            |       |
| 9        | 10/04 - 10/05 | 05:00P-05:30P | 4,500 | 2   | 10/04 | TH               | 05:11:07P | :30 |    | DMNONPACIL1208H | 4,500 |            |       |
|          |               |               |       |     | 10/05 | FR               | 05:27:32P | :30 |    | DMNONPACIL1208H | 4,500 |            |       |
| 10       | 10/03 - 10/05 | 06:00P-06:30P | 6,000 | 3   | 10/03 | WE               | 06:12:15P | :30 |    | DMNONPACIL1208H | 6,000 |            |       |

We warrant that in accordance with certified station logs, The programs as above indicated were broadcast.

\* All times based on CT

TERMS: NET PAYABLE 30 DAYS FROM DATE OF INVOICE  
ACCOUNTING

Print Date: 11-20-2012



ABC7CHICAGO

WLS-TV  
190 N. State 10th Floor  
Chicago, IL 60601  
PHONE: (312)750-7131

INVOICE

REMIT TO:

WLS-TV  
13213 Collections Center Drive  
Chicago, IL 60693

PAGE: 2

BILL TO:  
MEDIA PLACEMENT TECHNOLOGIES  
ATTN: ACCOUNTS PAYABLE  
500 N. WASHINGTON ST.  
ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA  
SLSP: PARKER, DEE  
ADV: NOW OR NEVER INC  
PROD: NOW OR NEVER PAC  
TITLE: 245642

INVOICE NUMBER: 67-750049316 BROADCAST MONTH: OCTOBER  
ORDER NUMBER: 401361 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE :  
ESTIMATE#:  
SCHEDULE DATES: 10/03/2012 - 10/07/2012 AGY#ADV#: 5496126766  
BILLING CYCLE: MONTHLY DATE: 10/28/2012

| SCHEDULE   |               |               |       |                 |                         | ACTUAL BROADCAST                 |                                     |     |    |   |                         | ADJUSTMENT              |       |
|--|---------------|---------------|-------|-----------------|-------------------------|----------------------------------|-------------------------------------|-----|----|---|-------------------------|-------------------------|-------|
| LINE   | DATES         | TIME PERIOD   | PRICE | QTY             | DATE                    | DAY                              | TIME *                              | DUR | MG | AGENCY COPY ID  | PRICE                   | REMARKS                 | DR/CR |
| 10 -   | 10/03 - 10/05 | 06:00P-06:30P | 6,000 | 3               | 10/04<br>10/05          | TH<br>FR                         | 06:20:26P<br>06:20:05P              | :30 |    | DMNONPACIL1208H<br>DMNONPACIL1208H                    | 6,000<br>6,000          |                         |       |
| 11   | 10/03 - 10/05 | 11:00A-12:00P | 1,500 | 3               | 10/03<br>10/04<br>10/05 | WE<br>TH<br>FR                   | 11:46:39A<br>11:46:43A<br>11:55:25A | :30 |    | DMNONPACIL1208H<br>DMNONPACIL1208H<br>DMNONPACIL1208H | 1,500<br>1,500<br>1,500 |                         |       |
| 12   | 10/04 - 10/05 | 06:26P-06:56P | 7,000 | 2               | 10/04<br>10/05          | TH<br>FR                         | 06:52:54P<br>06:52:39P              | :30 |    | DMNONPACIL1208H<br>DMNONPACIL1208H                    | 7,000<br>7,000          |                         |       |
| 13   | 10/04 - 10/04 | 10:00P-10:35P | 8,000 | 1               | 10/04                   | TH                               | 10:29:24P                           | :30 |    | DMNONPACIL1208H                                       | 8,000                   |                         |       |
| 14   | 10/04 - 10/05 | 10:35P-11:02P | 4,000 | 2               | 10/04<br>10/05          | TH<br>FR                         | 10:53:24P<br>10:52:32P              | :30 |    | DMNONPACIL1208H<br>DMNONPACIL1208H                    | 4,000<br>4,000          |                         |       |
| 15   | 10/04 - 10/04 | 04:00P-05:00P | 3,500 | 1               | 10/04                   | TH                               | 04:22:21P                           | :30 |    | DMNONPACIL1208H                                       | 3,500                   |                         |       |
| 16   | 10/06 - 10/06 | 10:30P-11:30P | 4,000 | 1               | 10/06                   | SA                               | 11:18:40P                           | :30 |    | DMNONPACIL1208H                                       | 4,000                   |                         |       |
| PERIOD GROSS COST PER ORDER CONFIRMATION: 104,700.00 |               |               |       | TOTAL UNITS: 29 |                         | ACTUAL GROSS BILLING: 104,700.00 |                                     |     |    |   |                         | TOTAL ADJUSTMENTS: 0.00 |       |
|  |               |               |       |                 |                         | AGENCY COMMISSION: -15,705.00    |                                     |     |    |   |                         |                         |       |
|  |               |               |       |                 |                         | NET DUE: 89,995.00               |                                     |     |    |   |                         |                         |       |

We warrant that in accordance with certified station logs. The programs as above indicated were broadcast.

\* All times based on CT

TERMS: NET PAYABLE 30 DAYS FROM DATE OF INVOICE  
ACCOUNTING

Print Date: 11-20-2012